



Course Description

ISS 2270 | Multicultural Communication and Relations | 3 credits

This course uses an interdisciplinary approach to examine the complex interactions among ethnicity, race, gender, age, and class, as well as other ways in which we differ as they pertain to shaping personal awareness, understanding, and skills that will allow them to interact more effectively with diverse populations, age, groups, and lifestyles and to think through and value human diversity. This course has an overriding principle based on the concept of human rights.

Course Competencies

Competency 1:

The student will increase their understanding of the relationship between culture and communications by:

- a. Identifying and describing the ways in which culture influences communication practices and vice versa.
- b. Analyzing how different cultural contexts affect communication processes and outcomes.
- c. Students will be able to evaluate the impact of media and technology on cultural practices and communication patterns.
- d. Applying theoretical frameworks to understand the relationship between culture and communication in real-world contexts.
- e. Developing effective communication strategies that consider cultural differences and similarities.

Learning Outcomes

- Communication
- Cultural / Global Perspective

Competency 2:

The student will provide an intellectual framework that allows description and understanding of communication between culturally heterogeneous individuals by:

- a. Identifying and describing the cultural dimensions that influence communication between culturally heterogeneous individuals.
- b. Analyzing the impact of cultural differences on communication processes and outcomes.
- c. Evaluating the effectiveness of communication strategies in culturally heterogeneous contexts.
- d. Applying theoretical frameworks to understand the complexities of communication between culturally heterogeneous individuals.

Learning Outcomes

- Critical Thinking

Competency 3:

The student will explain the role of cultural patterns, verbal codes, and non-verbal codes in the development of interpersonal relationships by:

- a. Identifying and describing the cultural patterns that influence the development of interpersonal relationships.
- b. Analyzing the impact of verbal codes on the development of interpersonal relationships.
- c. Analyzing the impact of non-verbal codes on the development of interpersonal relationships.
- d. Applying theoretical frameworks to understand the complexities of interpersonal relationships in culturally heterogeneous contexts.

Competency 4:

The student will describe the obstacles to competent intercultural communication by:

- a. Identifying and describing the cultural patterns that create obstacles to competent intercultural communication.
- b. Analyzing the impact of verbal codes on the development of obstacles to competent intercultural communication.
- c. Analyzing the impact of non-verbal codes on the development of obstacles to competent intercultural communication.
- d. Developing effective communication strategies that overcome obstacles to competent intercultural communication.
- e. Applying theoretical frameworks to understand the complexities of obstacles to competent intercultural communication.

Competency 5:

The student will develop communication skills that improve competence in intercultural communication by:

- a. Defining intercultural communication competence.
- b. Explaining how motivation, self-knowledge, and other-knowledge relate to intercultural communication competence.
- c. Identifying and describing the cultural patterns that create obstacles to competent intercultural communication.
- d. Applying theoretical frameworks to understand the complexities of intercultural communication.